

## SALTASH MAY FAIR 2024

<b>Event Dates</b>	4 <sup>th</sup> and 5 <sup>th</sup> May 2024
<b>Total Actual Cost</b>	£17,423
<b>Grant Awarded from STC</b>	£ 5,000
<b>Fair Committee</b>	Hilary Frank, Tanya Hatch, Tracey Hayton, Adam Webb

<b>Please list the aims and objectives of your organisation</b>	<ul style="list-style-type: none"> <li>* To boost community cohesion through a free-admission, weekend event across Fore Street, Victoria Gardens and Longstone Park</li> <li>* To boost footfall in to the retail centre of the town</li> <li>* To offer traders the opportunity to sell products</li> <li>* To offer charities and community groups the platform to promote their activities and raise funds</li> <li>* To offer opportunities to boost health and wellbeing, including running races and outdoor fitness sessions</li> <li>* To offer local musicians the opportunity to showcase their talent on a large stage</li> <li>* To collaborate with Saltash Youth Network to provide a Youth Village in Victoria Gardens</li> <li>* To promote awareness of environmental issues</li> </ul> <p><b>All these aims were met through Saltash May Fair 2024.</b></p>
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	<p><b>Highlights on Saturday 4<sup>th</sup> included:</b></p> <ul style="list-style-type: none"> <li>• Market the length of Fore Street</li> <li>• Parade of Youth</li> <li>• Youth Village in Victoria Gardens</li> <li>• Free, live music in Longstone Park until 9:30 pm, with an ABBA tribute band as the headline act</li> </ul> <p><b>Highlights on Sunday 5<sup>th</sup> included:</b></p> <ul style="list-style-type: none"> <li>• Half Marathon, 5K and Fun Run, with over 400 runners</li> <li>• Maypole dancing with Geraldine Lamb School of Dance</li> <li>• Outdoor yoga sessions</li> <li>• Dog Show</li> </ul>
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<b>Who benefitted from the project?</b>	<p>The event attracted over 7,000 visitors from Saltash and surrounding areas over the two days.</p> <p>It delivered a positive impact for local businesses, bringing visitors to Saltash and promoting our town to a wider audience.</p> <p>It offered free entertainment, helping families who may be struggling in the current cost of living crisis and boosting community cohesion.</p> <p>Local charities and community groups (Approx. 50)          Local business taking a stall (Approx. 50)          Youth groups (Approx. 10)</p>
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### What sponsorship did you receive for this project?

For the second year running, we worked with the organisers of the Regatta and Christmas Festival to create a sponsorship booklet that was hand-delivered to businesses on the industrial estates as well as the town centre. It did not generate as much income as the first edition, but was still worthwhile.

Fore Street businesses donated prizes for a raffle that raised over £250.

Sale of tickets in the May Fair cash raffle generated £1010.

Over £5000 was brought in through stalls.

Cornwall Councillors granted £800.

Tamar Trotters shared some of the expenses for medical services and toilets, as well as donating £660.

## GENERAL COMMENTS

Although the rain on Sunday led to a drop in overall footfall, May Fair 2024 was still a resounding success. We owe a great deal of thanks to a whole host of organisations, especially Tamar Trotters who excelled in delivering the running races, but the team of volunteers who organise the event would particularly like to thank Saltash Town Council for its generous funding. It is no exaggeration to say that we would not have been able to deliver the event without the funding from the Town Council. We would also like to thank the Mayor and Deputy Mayor for being so gracious in presenting various awards and giving various speeches over the weekend.

## STREET MARKET

With over 100 stalls, the market offered a wide variety of wares and brought in over £5000 in revenue to help deliver the event.



## PARADE OF YOUTH AND AWARDS

Awards given at the Parade of Youth:

- **Prizes** to the Saltash Community School students who had designed the medals in the running races
- **The Pip Miller Award for Sporting Achievement**  
To Toby Nakamura, top athlete in his age group (U 14s) in backstroke
- **Unsung Hero Award**  
Don Berry, for his work as Chair of the Saltash Youth Network
- **Best Dressed Youth Group**  
To the field gun crews of St Stephens Primary School and Brunel Primary School, who led the Parade of Youth.



## MUSIC ON LONGSTONE PARK

In recent years, we've been working to enhance the music experience on Longstone Park, aiming to create a bit of a 'festival' atmosphere. The large stage provides a fantastic platform for local musicians, and creates a vibrant gathering space. With 2024 marking the 50th anniversary of ABBA's Eurovision victory, we were thrilled to welcome the ABBA Reunion tribute act. It was an unforgettable highlight that proved to be a huge success.

### The line up for 2024:

11:00	St Stephens Primary School
11:30	Grace Notes Acapella
12:00	Roxie D'eville
12:45	Livewire
15:15	Ellen Triffit
16:30	Rock Choir
17:45	Division
19:30	Abba Reunion



## MAYPOLE DANCING



It wouldn't be May Fair without Maypole dancing!

We are grateful to Geraldine Lamb School of Dance for braving the rain and mud and giving us some colour on an overcast Sunday.

## RUBIK'S CUBE COMPETITION

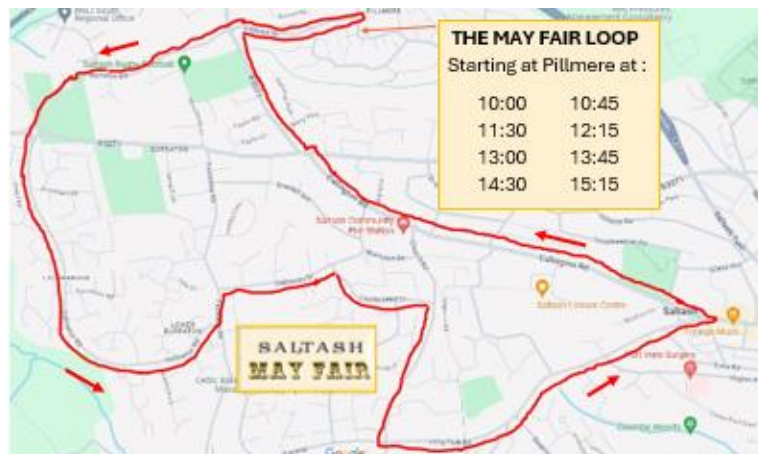
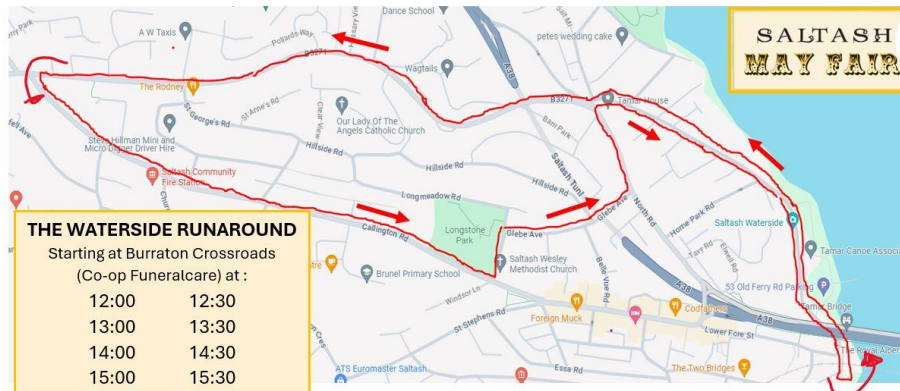
We like to try and introduce a new element each year. Thinking about a new 'attraction' we realised that as well as being the 50<sup>th</sup> anniversary of ABBA's win at the Eurovision Song Contest, it was also the 50<sup>th</sup> anniversary of the invention of the Rubik's Cube. So we set up a competition on the trailer stage at the bottom of Fore Street. The winner impressed everyone by solving the cube in an astonishing 12 seconds!





## SALTASH RED BUS

In previous years, public service buses have diverted down Glebe Avenue when Fore Street was closed to traffic. However, in 2024, bus companies decided to avoid Callington Road and Glebe Avenue entirely, sticking instead to North Road and New Road. While this improved traffic flow on Glebe Avenue, we were concerned it might make access to the town centre more difficult. To address this, we partnered with the Red Bus to introduce two pick-up routes. The initiative was a great success, and we are now looking to make it a permanent feature of future May Fairs.



## VOLUNTEERS

Huge thanks to:

- Colin Bunting and the Tamar Trotters for delivering the running races.
- Staff and students at Saltash Community School. The students were excellent ambassadors for their school.
- The litter picking team from SEA.



## A GREENER MAY FAIR

A key focus of May Fair 2024 was using it as a platform to raise awareness of environmental issues.



Working with Biffa, our waste management contractor, we had extra recycling bins and food waste bins to encourage people to separate waste responsibly.

We worked with Flotsam Flo, who won a Judges Commendation Award at the 2022 Cornwall Sustainability Awards, asking people to bring in their decommissioned lifejackets to upcycle in to back packs.



We provided water for dogs, gave information about the water fountain on Fore Street, and encouraged people to bring their own drinks in flasks.

Congratulations to Martin Lister, who won our Green Quiz, which we ran to promote awareness of our local environment.

Have a go at the quiz. It's on the next page.



<b>1</b>	What is the name of the iconic bird that nests on cliffs along the Cornish coastline?	<b>a</b>	Puffin
		<b>b</b>	Guillemot
		<b>c</b>	Chough
		<b>d</b>	Fred
<b>2</b>	SEA has a can crusher on their May Fair stall. How long can a television run for using the energy saved by recycling one aluminium can?	<b>a</b>	60 minutes
		<b>b</b>	90 minutes
		<b>c</b>	120 minutes
		<b>d</b>	180 minutes
<b>3</b>	What is the name of the organisation dedicated to conserving and restoring Cornwall's natural habitats that works on Churchtown Farm Nature Reserve?	<b>a</b>	Cornwall Wildlife Trust
		<b>b</b>	Cornish Conservation Society
		<b>c</b>	Nature Cornwall
		<b>d</b>	Wild Cornwall Initiative
<b>4</b>	Which of these marine creatures is the focus of conservation efforts in Cornwall due to its declining population?	<b>a</b>	Loch Ness Monster
		<b>b</b>	Basking Shark
		<b>c</b>	Leatherback Turtle
		<b>d</b>	European Eel
<b>5</b>	Which plant species is commonly found in the marshes and wetlands of Cornwall, providing habitat for various wildlife?	<b>a</b>	Foxglove
		<b>b</b>	Sea Thrift
		<b>c</b>	Purple Loosestrife
		<b>d</b>	Bluebell
<b>6</b>	How many daffodil bulbs have volunteers planted in the ancient woodland of Coombe Woods in recent years?	<b>a</b>	7,800
		<b>b</b>	8,700
		<b>c</b>	78,000
		<b>d</b>	870,000
<b>7</b>	Friends of Tintcombe are volunteers who help nature thrive in the 14 acres of urban green space behind Saltash Fire Station. Which bird features on their logo?	<b>a</b>	Canada Goose
		<b>b</b>	Saltash Swan
		<b>c</b>	Great Spotted Woodpecker
		<b>d</b>	Lesser Spotted Heron
<b>8</b>	Recent waste collection changes will cut Cornwall's annual emissions by nearly 18,000 tonnes of CO <sub>2</sub> . How many times would the average car drive around the world to produce the same amount of CO <sub>2</sub> ?	<b>a</b>	547 times
		<b>b</b>	1,547 times
		<b>c</b>	2,547 times
		<b>d</b>	3,547 times
<b>9</b>	Between March 1 <sup>st</sup> and Aug 31 <sup>st</sup> dogs need to be kept on the lead south of the railway in Churchtown Farm so they don't disturb skylarks, which nest on the ground. Why do skylarks prefer to nest on the ground?	<b>a</b>	To avoid predators like carrion crow
		<b>b</b>	To protect their eggs from extreme weather
		<b>c</b>	To camouflage their nests
		<b>d</b>	Because they're too lazy to climb trees
<b>10</b>	What is the Litter Rangers scheme, run by Saltash Environmental Action?	<b>a</b>	Residents receive training from Girl Guide Rangers in waste management
		<b>b</b>	Residents receive a superhero cape to battle litterbugs under the cover of darkness
		<b>c</b>	Residents adopt a road in Saltash and commit to keeping it litter free through regular litter picks
		<b>d</b>	Residents participate in workshops on the environmental impact of littering